

# Press release

For Immediate Release



Khanh Hoa, Vietnam – July 29, 2025



## **Vietnam Red Cross Society organizes the event “*Together with Waste Collectors – Connecting Communities, Protecting the Environment*” in Nam Ninh Hoa commune, Khanh Hoa province.**

The Vietnam Red Cross Society, in collaboration with the Khanh Hoa Provincial Red Cross and the People's Committee of Nam Ninh Hoa commune, **organizes the event “*Together with Waste Collectors – Connecting Communities, Protecting the Environment*”**, combined with the activity of planting one hectare of coastal mangrove forest. This is one of the key activities under the project 'Research on Waste Management in Humanitarian Activities' funded by the Research Executive Agency (REA) of the European Commission.

### **Objectives and Message**

- Raise community awareness about the role of informal waste collectors in environmental protection and waste reduction.
- Strengthen the connection between communities and waste collectors, promoting the spirit of “*Live Green – Live Clean*”.
- Contribute to protecting coastal ecosystems, adapting to climate change, and promoting sustainable livelihoods.

### **Participants**

An estimated 300 participants, including:

- Representatives from the Central Vietnam Red Cross, provincial government, Department of Agriculture & Environment.
- International partners such as RMIT Vietnam, KLU.
- 20 informal waste collectors, 200 Red Cross volunteers, and local community representatives.
- Representatives from local media agencies.

### **Key activities**

- Talk show: “*Listening to the voices of waste collectors*” featuring firsthand stories from informal waste collectors.
- Technical sharing: Identifying hazardous waste, safe collection methods, and waste classification.
- Gift presentation: 20 gift sets for informal waste collectors.
- Beach cleanup & forest planting: collecting ocean waste and planting 1 hectare of mangrove forest at Bai Trieu.
- Community commitment signing: “*Live Green – Live Clean*” with participation from citizens, volunteers, and delegates.

### **Communication message**

Through this event, the Vietnam Red Cross Society aims to spread humanitarian values, foster community responsibility, and highlight the organization’s role in supporting sustainable livelihoods, protecting the environment, and responding to climate change.

## About WORM Project

The Biobased Solutions Catalogue is part of the larger WORM project, funded under the Horizon Europe programme. WORM (Waste in Humanitarian Operations: Reduction and Minimization) tackles the pressing issue of waste management in humanitarian operations. By addressing waste challenges in field hospitals and livelihood programmes, the project aims to deliver circular economy solutions that reduce environmental impact while maximizing socio-economic benefits.

The consortium's multi-actor approach brings together medical and livelihood-focused humanitarian organisations with key stakeholders such as innovation clusters, procurement services, waste management experts, and academic partners. WORM is dedicated to advancing bio-based technological solutions that are environmentally responsible, economically viable, and socially beneficial.

## About the Vietnam Red Cross Society

The Vietnam Red Cross Society is an organization assigned tasks by the government to operate based on humanitarian, peaceful, and friendly principles. It is an active member of the International Federation of Red Cross and Red Crescent Society. VNRC is responsible for caring for and supporting people in difficult circumstances, war victims, natural disasters, and participating in basic healthcare for people. VNRC also promotes humanitarian activities and is a leader in implementing environmental protection and sustainable development initiatives in communities.

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