WORM

Waste In humanitarian Operations:
Reduction and Minimisation

PRESS RELEASE

Vietnam Red Cross Society launches Comprehensive Waste Management Campaign in Thai Nguyen province, Vietnam.

Thai Nguyen, March 18, 2025: Vietnam Red Cross Society (VNRC) organized the launching ceremony for Comprehensive Waste Management Campaign in Dinh Hoa District, Thai Nguyen Province, Vietnam on March 18-19, 2025. This event is part of the Waste in Humanitarian Operations Reduction and Minimization (WORM Project), funded under Horizon Europe program, the EU's key funding programme for research and innovation.

Campaign Significance

Waste from humanitarian activities can seriously pollute the environment and affect public health if it is not properly managed. Air, soil, and water sources can get polluted by improper disposal methods such as burning or using unsafe landfills. Therefore, this campaign focuses on raising awareness and promoting community action in safe and sustainable waste treatment.

Outstanding activities in the Campaign

The Launching Ceremony of Comprehensive Waste Management Campaign is implemented with many practical activities:

- **Community education and communication:** Organizing workshops, seminars, and lectures at schools, with participation from environmental experts, representatives of local authorities, Red Cross staff and volunteers, teachers, and students, parents.

- **Practical community activities:** Launching and encouraging activities like exchanging waste for gifts, organizing waste collection and sorting within communities.

- **Distribute I.E.C materials:** Flyers and posters are distributed in densely populated areas such as markets and schools to spread out the message of waste management and environmental protection.

Call for Action

Speaking on the significance of the event, Mr. **Nguyen Hai Anh**, Vice President and General Secretary of the Vietnam Red Cross Society, emphasized *"Proper waste management is not only the responsibility of authorities but also of society as a whole. We need to take action today to build a green, sustainable future and protect public health. Waste classification at source is a mandatory regulation starting from January 1, 2025, under the 2020 Environmental Protection Law, and this is an opportunity for each citizen to contribute to the country's sustainable development."*

VNRC calls on organizations, businesses, healthcare facilities, and people to join this campaign. Let us work together for a green, clean, beautiful, and sustainable future !

About the WORM Project

WORM Project (Waste in Humanitarian Contexts: Reduction and Minimization) is a vital initiative addressing waste management issues in humanitarian contexts. Funded under Horizon Europe program, the EU's key funding programme for research and innovation, the WORM project aims to reduce the negative environmental impacts of waste while enhancing economic and social benefits through sustainable waste management methods.

About the Vietnam Red Cross Society

The Vietnam Red Cross Society is an organization assigned tasks by the government to operate based on humanitarian, peaceful, and friendly principles. It is an active member of the International Federation of Red Cross and Red Crescent Society. VNRC is responsible for caring for and supporting people in difficult circumstances, war victims, natural disasters, and participating in basic healthcare for people. VNRC also promotes humanitarian activities and is a leader in implementing environmental protection and sustainable development initiatives in communities.

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